



BREEZY BALDWIN

BASED IN

Nashville, TN & Orlando, FL
(will travel)

PHONE

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EMAIL

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WEBSITE

www.breezybaldwin.com

Career Objective

To work in any field of or relating to design, photography, film and music. I am a very creative person. I cannot image a future for myself doing anything but creating art. A perfect job for me would be one that is related to the music or film industries.

Experience

ART DIRECTOR/DESIGNER/PHOTOGRAPHER JANUARY 2008 - PRESENT

Inpop Records — Nashville, TN

I design websites, e-cards, newsletter templates, posters, CD packaging, magazine ads and more for Inpop and their artists. Massive production quantities and super fast turnaround times call for a high level of proficiency, speed and quality. I also have to be extremely versatile in my abilities because I work with everything from photo editing to flash to copy and content creation. I also oversee, edit and approve all packaging not done in-house.

FREELANCE DESIGNER JANUARY 2003 - PRESENT

Working with a diverse range of clients such as online businesses, bands, authors and schools I have had dozens of freelance clients over the years. I can do anything from a small to complex website and branding for businesses, bands or individuals—to t-shirts, CD or DVD packaging, custom Myspace profiles, and more.

FREELANCE PHOTOGRAPHER JULY 2006 - PRESENT

I've shot multiple weddings, college football games, concerts, landscapes, portraits, products and models. I have the top of the line equipment and software. I've taken photography courses, had portrait and lighting training at my previous job at a portrait studio, and I've also been trained in traditional film & darkroom technology.

WEB & GRAPHIC DESIGNER MAY 2007 - MAY 2008

University of Central Florida Office of Student Involvement — Orlando, FL

I designed websites and print graphics for various student run agencies and organizations. Strong creativity, marketing skills, people skills and proficiency in web & graphic technologies was a daily requirement, as was meeting production deadlines.

MAC SPECIALIST NOVEMBER 2006 - AUGUST 2007

Apple Store Florida Mall — Orlando, FL

I helped customers with questions about Apple products, developed strong customer service and sales skills, and also conducted many group and one-to-one teaching sessions, with topics ranging from editing photos and making movies to designing websites. I taught Apple and non-Apple products alike, ranging from iLife, Aperture and Final Cut, to Adobe Photoshop and Dreamweaver.

UCF ARENA EVENT STAFF SEPTEMBER 2006 - APRIL 2007

Global Spectrum — Orlando, FL

I strengthened my customer service skills and also gained entertainment and show production experience by helping to set up events, tear down events, and do everything in between; from selling tickets to assisting backstage during musical acts, sporting events and more.

PORTRAIT PHOTOGRAPHER MAY 2006 - JULY 2006

The Picture People — Clearwater, FL

Working in a professional studio I learned how to properly frame subjects, conduct a professional photo shoot, roll, develop, print, package, display and sell photos to customers. I learned customer service skills, sales skills and professional portrait photography skills, with special training for small children and babies.

Education

IN PROGRESS - B.A. DIGITAL MEDIA (JUNIOR YEAR)

University of Central Florida — Orlando, FL

HIGH SCHOOL DIPLOMA 2006

Palm Harbor University High School — Palm Harbor, FL

Graduated Magna Cum Laude, National Honors Society Member, Photography Club President

Skills

SOFTWARE & OS

Mac OS X, Windows Vista & XP, Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Aperture, Final Cut Studio 2, Logic Studio, iWork '08, Microsoft Office, Maya 8, 3DS Max 6, AutoCAD

LANGUAGES / WEB TECHNOLOGIES

HTML, XHTML, CSS, RSS, PHP, MySQL, JavaScript, Content Management, W3C Web Standards

TOOLS OF THE TRADE

Mac Pro, MacBook Pro, 30" Cinema Display, Wacom Tablet, Canon 5D, Canon 24-105mm, Canon 50mm f1.4, Sigma 70-200 mm Telephoto, Canon Speedlite 580EX, Sanyo Xacti HD1A, Canopus ADVC110, M-AUDIO Fast Track Pro, M-AUDIO Midi Keyboard, Roland V-Drums